

## Promotion of Cow Products and Cow Fodder

To Gandhi 'cow' symbolized all animal wealth. The service of the cow was to bring him nearer to his goal of truth and non-violence. Cow products and its by products has become a big economics as it covers several areas like –cow dung -bio gas, fertilizer, cow dung and products. Medicinal use of cow dung and cow urine are well established. Milk dairy products of cow are very rich source of nutrients for healthy living. The nearby fields where cow grazes for green grass gets fertilized leading to increase and more organic crops due to absence of inorganic fertilizers. We promote production of cow products among farmers, unemployed youth and women through organising awareness workshops. Some products we promote are

- \* Cow Nectar and its medicinal values and low cost manufacturing technologies
- \* Pure Cow Ghee
- \* Vedic cow dung Manure
- \* Healthy cow fodder for healthy cows
- \* Organic Mosquito Repellant
- \* Organic Phenyl for sanitation
- \* Organic Detergents



## **Feeding Dairy Cows:**

Dairy cows are cattle that can produce large quantities of milk from which various milk products are obtained, such as ghee. Similar to dry cows, around 60% of feeding in dairy cows is focused on milk production and maintenance to meet the requirements of gestation and fat percentage.

So, it can be said that a total mixed rations diet (TMR) is the right approach in the dairy cows because it contains all the essential dietary components in a single mixture which can be fed to the cows once or more than one time a day. The nutritional content in this mixture is around 8%-12/% which also acts as a source of carbohydrates and nitrogen. Similarly, these components optimize the microbial growth and provide uniform proportions of fiber and non fiber components in dairy cows.

Hence, these are standard feeding management methods involved in cattle. We provide knowledge for producing the best organic fodder without chemicals. Cows feed on nutritious and natural fodder crops, enabling them to produce high-quality milk hence more yield and value for money.